



# CONTACT

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[ctcooper.com](http://ctcooper.com)

## COREY COOPER

## UX DESIGNER

UX Designer transforming real-world challenges into intuitive, human-centered experiences. With 14 years leading a design-build contracting firm, I bring strategic thinking, creative execution, empathy, and an unparalleled work ethic. I bridge the gap between design and business strategy, creating impactful products that balance user needs, measurable results, and real-world insight.

### UX EXPERIENCE

*UX/UI Designer – Bee Humble Wellness | Independent | 2025*

- **Led a 12-week, full-cycle UX project**, conducted comprehensive user research to identify critical pain points in the legacy scheduling flow.
- **Designed and delivered a new end-to-end booking platform and website**, focused on improved usability aligning user goals with business needs
- **Strategically aligned business goals and user needs** to streamline scheduling, increase revenue, and enhance customer self-service, ultimately reducing staff burden and user friction.

### PROFESSIONAL EXPERIENCE

*Owner / General Contractor – SquareWave | 2010 – 2024*

- **Founded and led a design-build firm**, overseeing \$10M+ in end-to-end residential projects.
- **Applied human-centered design principles** to understand and translate client goals, interpret needs, and create tailored solutions balancing aesthetics, usability, and performance.
- **Collaborated with multidisciplinary teams** to synthesize client insights into actionable, structured design systems.

*Freelance Visual Designer | 2012 – Present*

- **Designed brand identities, digital assets, and marketing materials** for diverse clientele.
- **Created cohesive designs that enhanced engagement** across web and print platforms.
- **Partnered directly with clients to interpret business objectives** into effective design solutions.

### EDUCATION & CERTIFICATION

- **UX Design Certificate** - [Google UX Design Course \(COC\)](#), 2024
- **ICF Personal Development Guide** - CLCI (COC), 2020
- **General Contractor License KB-1** - Gmetrix AZROC (License), 2015



# PORTFOLIO

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